



PRESS ROOM

SEAWAY HOTELS/BILTMORE HOTEL HONORED WITH FLORIDA INTERNATIONAL TRADE AWARD

CORAL GABLES, DECEMBER 10, 2001: Gene Prescott, President & CEO of Seaway Hotels/Biltmore Hotel was awarded the prestigious Florida International Trade Award on behalf of his company by the Florida Council of International Development, Friday, November 16 at the Biltmore Hotel in Coral Gables.

“For the past 22 years, Seaway Hotels, under the leadership of Mr. Prescott, have achieved a most enviable record of owning and managing exceptional hotels in Florida and other states,” said John Harriman, FCID Event Chairman, who presented the award.

The best known of Seaways affiliated properties is the Biltmore Hotel in Coral Gables. Originally built in 1936, the hotel was designated as a National Historic Landmark seventy years later. It serves as a reminder of days gone by and the glory and grandeur of South Florida.

“FCID chose Seaway Hotels/Biltmore Hotels as this year’s winner for its ability to facilitate international trade, be successful and maintain international status in a threatened industry,” said Harriman.

The corporation owns some 1,100 guestrooms around the country with over 1,250 associates. Plans for international expansion are underway.

In accepting the award, Mr. Prescott cited strong leadership in Tallahassee since the administration of Governor Askew and FCID board members in building Florida to its current status as a major tourist site and international business center as the key to their success.

The Florida Council of International Development is a statewide organization of international business executives and professionals who advocate increased devotion of resources to development of international trade and investment. The organization was founded in 1973 at the suggestion of Governor Askew.

