

*Biltmore*  
CORAL GABLES ~ MIAMI

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**PRESS ROOM**

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**THE BILTMORE HOTEL  
AND ITS CELLAR CLUB ANNOUNCE THE DATES FOR  
THE “2002 BILTMORE GREAT SOUTH FLORIDA WINE FESTIVAL”**

**CORAL GABLES, FL.** (October 25, 2001)-South Florida’s only Four-Star Four Diamond National Historic Landmark, The Biltmore Hotel and its prestigious Cellar Club, have announced the dates for the 2002 Biltmore Great South Florida Wine Festival to be held in the City Coral Gables April 12-14. Next year, the country’s premier wineries and culinary celebrities will kick-off a weekend of food & wine tasting, black-tie dinners and culinary demonstrations.

The Biltmore Great South Florida Wine Festival is one of the country’s premier lifestyle events. Since its debut, the festival has grown into South Florida’s largest three-day charity food and wine festival with proceeds going to the United Way of Dade County and Baptist & South Miami Hospitals Foundation. The Wine Spectator (September 2001 issue) ranked the festival among the top six wine events in the country, based on results from the 2000 festival.

“Last year, the three-day charity event now in its sixth edition raised over \$1 million to benefit our charity partners and welcomed 3,500 attendees,” said Yvonne Roberts, director of the Cellar Club at the Biltmore Hotel. According to Lyn Farmer, the festival’s newly appointed executive director, “The festival’s high profile makes it one of South Florida’s most vibrant social events. Next year, the festival will welcome 50 top-flight wineries.”

Built in 1926, The Biltmore is designed in the Mediterranean-revival style with large stone columns, decorative hand-painted ceilings, Italian marble floors and an open-air courtyard and fountains. Its magnificent architectural centerpiece is a 15-story, 300-foot copper-clad tower modeled after the Giralda Tower in Seville, Spain. With its the prestigious Cellar Club, and award winning cuisine, The Biltmore continues to serve as the center of cultural and social life in South Florida.

For more information, please contact The Cellar Club at (305) 445-8066, ext. 2090. For media inquiries, please contact Ivonne Perez-Suarez, Media Relations Coordinator at, 305-445-8066, ext. 2342. The Biltmore Reservations Department can be reached at, (305) 445-1926, or our toll free number (800) 915-1926. We invite you to visit our websites [www.biltmorehotel.com](http://www.biltmorehotel.com) and [www.thecellarclub.com](http://www.thecellarclub.com).