

Biltmore
CORAL GABLES ~ MIAMI

PRESS ROOM

**NATIONAL HISTORIC LANDMARK BILTMORE HOTEL
INTRODUCES THE GREAT AMERICAN FAMILY GETAWAY
PACKAGE**

CORAL GABLES, FL (September 20, 2001) - The Biltmore Hotel is the perfect location for a family to getaway from it all. There are endless leisure activities, such as swimming in the hotel's beautiful pool, the largest in the Continental US, shopping in downtown Coral Gables, enjoying a gourmet dinner in the award winning French restaurant La Palme d'Or or playing a round of golf. We invite families to take advantage of our 10 tennis courts and fitness center, recently named "One of the Top Ten Hotel Gyms Nationwide" by Men's Fitness Magazine. Pampering body treatments and relaxing massages are also available by appointment in our world class Spa. Let the Biltmore Hotel take your stress away.

"The Great American Family Getaway package is our way to celebrate the Biltmore's 75 year history and its importance as one of South Florida's most famous landmarks," said Ben Mollere, vice president of sales for The Biltmore Hotel.

The "Great American Family Getaway" package is priced from \$199 per night and includes deluxe accommodations and Continental Breakfast for two in the highly acclaimed and trendy, new American-style Brasserie 1200 Restaurant. The package is being offered from October 1, 2001 through December 31, 2001, based on availability and excludes all taxes, gratuities and beverages. Guest may upgrade to a suite for an extra \$75. The package is not applicable to groups.

Built in 1926, The Biltmore is a four-star, four-diamond, National Historic Landmark is located in the heart of Coral Gables, Miami's upscale community, and only minutes from Miami International Airport. The Biltmore is designed in the Mediterranean-revival style with large stone columns, decorative hand-painted ceilings, Italian marble floors and an open-air courtyard and fountains. In 2000, The Biltmore was once again voted by Conde Nast Traveler as one of the "Best Places to Stay in the World."

To make reservations for The Biltmore's Great American Getaway Package, please call (305) 445-1926 or (800) 915-1926.